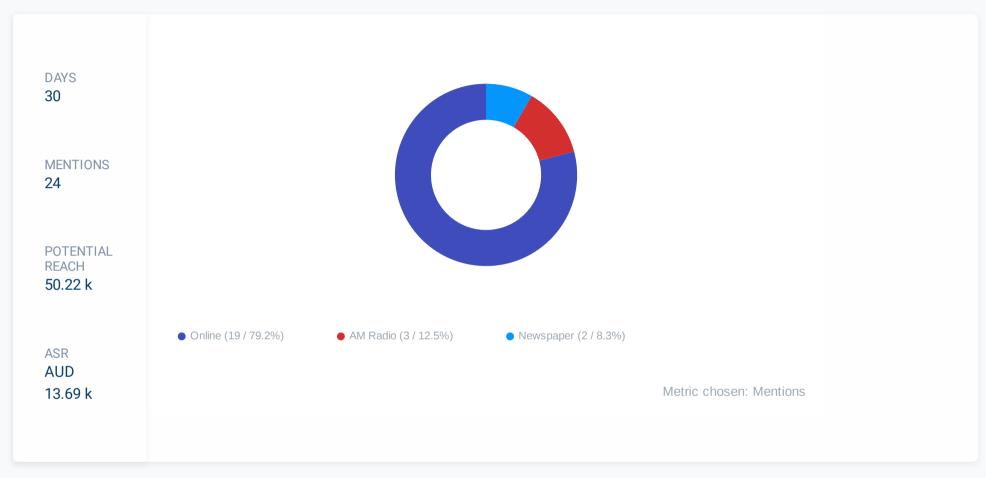


This report details the media coverage achieved by the Curtin media team regarding Dr Nonja Peters' discovery regarding the Leeuwin skipper.





An analysis of coverage published measuring volume in the last 30 days between 16 Nov 2022 and 15 Dec 2022 folder (Leeuwin) found 24 mentions. This coverage reached a cumulative potential reach of 50,221 and an ASR of AUD 13,694.

• The media type with the highest volume was Online with 19 mentions



- The media type with the highest potential reach was AM Radio with a total Potential Reach of 45,000
- The media type with the highest ASR was AM Radio with a total ASR of AUD 8,565



MEDIA TYPE	MENTIONS	POTENTIAL REACH	ASR
AM Radio	3	45,000	8,565
Newspaper	2	4,118	3,727
Online	19	1,103	1,402





Leeuwin mystery solved

15 Dec 2022 12:00AM • South Western Times Brief: Leeuwin • 350 words • Market: Australia • Item ID: 1754163721

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to myriad features? His name was Jan Fransz. An alternative spelling ...

AUD 2,591

View original



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters



09 Dec 2022 4:43AM • Kimberley Echo
Brief: Leeuwin • 390 words • Market: Australia • Item ID: 1751252786

Malcolm Quekett A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His ...

Read on source site



Mystery of Dutch ship Leeuwin solved

10 Dec 2022 12:00AM • Kalgoorlie Miner



Brief: Leeuwin • 349 words • Market: Australia • Item ID: 1751505359

A WA academic has solved a mystery that has long puzzled historians. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to myriad features? His name was Jan Fransz. An alternate spelling could be ...

AUD 1,136 88 4,118

View original



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters



09 Dec 2022 4:23AM • Sound Telegraph by MALCOLM QUEKETT
Brief: Leeuwin • 399 words • Market: Australia • Item ID: 1751245165

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 1 888

Read on source site



09 Dec 2022 6:31AM • chronicleslive.com by Sam Abrams
Brief: Leeuwin • 348 words • Market: Australia • Item ID: DA0099169276

 \dots The breakthrough has come from painstaking work by Nonja Peters, an adjunct associate professor with the John Curtin Institute of Public Policy. Dr Peters scoured the Dutch archives to solve the mystery \dots





Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 4:21AM • Broome Advertiser
Brief: Leeuwin • 390 words • Market: Australia • Item ID: 1751244496

Malcolm Quekett A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His ...

AUD 19 88 17

Read on source site



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:44AM • Great Southern Herald by MALCOLM QUEKETT Brief: Leeuwin • 388 words • Market: Australia • Item ID: 1751232345

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 1 888 2

Read on source site



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters



09 Dec 2022 3:47AM • Geraldton Guardian by MALCOLM QUEKETT
Brief: Leeuwin • 399 words • Market: Australia • Item ID: 1751233284

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 30 888 19

Read on source site



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:41AM • South Western Times by MALCOLM QUEKETT Brief: Leeuwin • 399 words • Market: Australia • Item ID: 1751230984

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 6 A

Read on source site

Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:45AM • Pilbara News by MALCOLM QUEKETT Brief: Leeuwin • 399 words • Market: Australia • Item ID: 1751232120

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 25 88 26





Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:41AM • North West Telegraph by MALCOLM QUEKETT Brief: Leeuwin • 388 words • Market: Australia • Item ID: 1751230955

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

888 1

Read on source site



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:39AM • Kalgoorlie Miner
Brief: Leeuwin • 390 words • Market: Australia • Item ID: 1751230381

Malcolm Quekett A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His ...

AUD 25 88 32

Read on source site



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters



09 Dec 2022 3:40AM • Midwest Times by MALCOLM QUEKETT
Brief: Leeuwin • 388 words • Market: Australia • Item ID: 1751230845

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 1 88 2

Read on source site



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:39AM • Augusta-Margaret River Times by MALCOLM QUEKETT Brief: Leeuwin • 370 words • Market: Australia • Item ID: 1751230533

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 1 ANN 1

Read on source site

Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters



09 Dec 2022 3:40AM • Bunbury Herald by MALCOLM QUEKETT Brief: Leeuwin • 399 words • Market: Australia • Item ID: 1751230776

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 63 88 28





Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters



09 Dec 2022 3:37AM • Narrogin Observer by MALCOLM QUEKETT Brief: Leeuwin • 388 words • Market: Australia • Item ID: 1751229862

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 1 888 1

Read on source site



The West Australian Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:34AM • West Australian by MALCOLM QUEKETT Brief: Leeuwin • 370 words • Market: Australia • Item ID: 1751228477

Share to Facebook Share to Twitter Email Us Copy the Link A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lend ...

AUD 1.205 888 944

Read on source site



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters



09 Dec 2022 3:36AM • Manjimup-Bridgetown Times by MALCOLM QUEKETT Brief: Leeuwin • 372 words • Market: Australia • Item ID: 1751229122

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 5 888 7

Read on source site



Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:34AM • Albany Advertiser by Malcolm Quekett The West Australian Fri. 9 Decembe

Brief: Leeuwin • 399 words • Market: Australia • Item ID: 1751228549

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 12 888 9

Read on source site

Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:35AM • Harvey-Waroona Reporter by MALCOLM QUEKETT Brief: Leeuwin • 388 words • Market: Australia • Item ID: 1751228741

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...





Mystery of who captained Dutch vessel Leeuwin solved by WA academic Nonja Peters

09 Dec 2022 3:34AM • Busselton Dunsborough Times by MALCOLM QUEKETT Brief: Leeuwin • 399 words • Market: Australia • Item ID: 1751228512

A mystery that has long eluded historians has been solved by a WA academic. Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to a myriad of features? His name was Jan Fra ...

AUD 3 888 3

Read on source site



Interview Digital and live on the ABC Listen up. It's 20 minutes to eight. Now let's turn to a piece of our maritime his...



30 Nov 2022 7:40AM • ABC Radio Perth by Tom Baddeley Brief: Leeuwin • 1815 words • Market: Australia • Item ID: R00096246229

Interview ... ship that played a key role in mapping the south west corner of WA In the 1600s, I'm talking about the Leeuwin because some new information has come to hand that puts a mystery to bed. Dr Nadia Peters is an adjunct associate professor with the John Curtin Institute of Public Policy at Curtin. And after a lot of digging has uncovered t...

AUD 5.683 888 23.000



Interview On 830 2:06 p.m. this is the night shift with Todd Johnston. There's always a good mystery in the airwaves. Yo...



07 Dec 2022 11:32PM • 6PR by Tod Johnston

Brief: Leeuwin • 1617 words • Market: Australia • Item ID: R00096394044

Interview ... Australia. But nevertheless, if you get the right technology behind the right questions with the right people asking the right questions and pushing the right buttons, you'll get some answers. Dr Nona Peeters is from Curtin University and isn't that good to say? Dr Peters I think you've actually found out the mystery of the Leeuwin sk...

AUD 593 888 5.000



Interview I'm going to find out. I stop talking. Dr Nona Peters is an adjunct associate professor with John Curtin Insti...



30 Nov 2022 11:26AM • 6PR by Gary Adshead

Brief: Leeuwin • 1798 words • Market: Australia • Item ID: R00096249695

Interview I'm going to find out. I stop talking. Dr Nona Peters is an adjunct associate professor with John Curtin Institute of Public Policy and she joins me right now today. Hi. Okay, just let's just start. I don't think it's HMAS. No, you're right. Actually too far back wasn't it. 16, 21 I think 22. Well it's the Netherlands in 1621 and it got h...

AUD 2,289 88 17.000





AUTHOR: MALCOLM QUEKETT SECTION: GENERAL NEWS ARTICLE TYPE: NEWS ITEM AUDIENCE: 0 PAGE: 24 PRINTED SIZE: 844.00cm² REGION: WA MARKET: Australia ASR: AUD 2,591 WORDS: 350

ITEM ID: 1754163721

15 DEC, 2022



Leeuwin mystery solved



South Western Times, Bunbury

Page 1 of 2

Return to media item

Leeuwin mystery solved

MALCOLM QUEKETT

A mystery that has long eluded historians has been solved by a WA academic.

Who was the skipper of the Dutch vessel Leeuwin that mapped some of the south-west corner of WA in the 17th century, lending its name to myriad features?

His name was Jan Fransz. An alternative spelling could be Fransen or Franssen.

The breakthrough has come from painstaking work by Dr

Nonja Peters, an adjunct associate professor with the John Curtin Institute of Public Policy.

Dr Peters scoured the Dutch archives to solve the mystery.

The work became possible after documents that had languished for centuries came freshly to light via digitisation.

"Researching the Leeuwin narrative has been challenging," Dr Peters said.

"None of the leading maritime scholars have identified the skipper on the

ship's 1621 outbound voyage from Amsterdam to Batavia.

"My research on the Leeuwin from 2012 provided no more information than the specialists had already uncovered. However, my interest was reignited in 2021 by recently digitized documents."

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"Dutch antiquarian and humanist Arnoldus Buchelius' comment at the end of his March 8, 1621, diary entry took my breath away.

"He writes: 'The Leeuwin, a

ship of about 400 tons, is the only one being refitted here. It was built a few years ago and recently purchased by the Amsterdam Chamber. However, it was found to lack the structural integrity necessary to go a great distance. After many crucial adjustments, including enlarging and strengthening, it is now suitable for the lengthy voyage under skipper Jan Fransz from Hoorn' (Hoorn being the city where he was born)."

"There was his name, the skipper of Leeuwin's outbound journey — Jan Fransz. "I was incredulous!"

Dr Peters had to have the key paragraph translated from

It was hoped the name could help unlock other related historical mysteries.

The Dutch East India Company vessel Leeuwin sailed along the south-west coast in 1622.

Dr Peters said the Leeuwin made several voyages between the Netherlands and South-East Asia.

It was finally decommissioned about 1632.



AUTHOR: MALCOLM QUEKETT SECTION: GENERAL NEWS ARTICLE TYPE: NEWS ITEM AUDIENCE: 0 PAGE: 24 PRINTED SIZE: 844.00cm² REGION: WA MARKET: Australia ASR: AUD 2,591 WORDS: 350

ITEM ID: 1754163721

15 DEC, 2022



Leeuwin mystery solved



South Western Times, Bunbury

Page 2 of 2





AUTHOR: MALCOLM QUEKETT AUDIENCE: 4,118 PAGE: 18 PRINTED SIZE: 405.00cm² REGION: WA MARKET: Australia

SECTION: GENERAL NEWS

ARTICLE TYPE: NEWS ITEM

ASR: AUD 1,136 WORDS: 349 ITEM ID: 1751505359

10 DEC, 2022

Mystery of Dutch ship Leeuwin solved



Kalgoorlie Miner, Kalgoorlie

Page 1 of 1

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Mystery of Dutch ship Leeuwin solved

MALCOLM QUEKETT

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"I was incredulous!"

Dr Peters had to have the key paragraph translated from Latin.

It is hoped the name could help unblock other related historical myster-

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