



If you're looking forward to a trip to Europe, take a moment to look at the airline best qualified to take you there.

It's not only that we offer you 81 cities in our European network. As the world's oldest international airline KLM has learnt more than most about taking care of people.

That's why every year you'll find over 11 million passengers flying with KLM to

153 destinations worldwide.

We were also the first international airline to fly to Australia, back in 1938.

Fortunately for passengers at the time we were the first to introduce all metal planes some four years earlier! And in more recent years, the first to introduce Business Class.

It is of course gratifying to have initiated so much that is new. But we are most proud of

that which never has and never will change.

From day one, October 7th 1919, KLM has represented the ultimate in care, comfort, reliability and traditional, friendly service.

In our 75th year, we invite you to join us for the experience of a lifetime.

The Reliable Airline.

