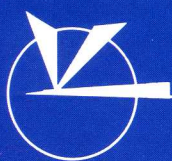


# Vogelvlucht

B E N E F I T S





# R

# ESPONSE EXCEEDS

# ALL EXPECTATIONS

What a busy two months we've had, it felt like all our Christmases had come at once. So many applications came pouring in from all over Australia. Of course each and every one postmarked 'October' immediately entered the 'Early Bird' Draw. Even letters postmarked up to and including the 15th of November were included in the Draw. We extended the deadline because after all, we were late in getting it to you. The happy winner was Mr Michiel Mulder from Gepps Cross, S.A. Congratulations from all of us here at Vogelvlucht Benefits. A special 'thank you' goes to those people who included suggestions for our new publication. New ventures, as we all know are notorious for their teething problems. What better way to iron these out, than with your help. Suggestions will always be welcome and will assist us considerably in tailoring this new venture to suit your needs.

Most subscribers will have received their personal Vogelvlucht Benefits Australian Card by now, allowing you to use it for your Christmas shopping as we had promised. A small pocket book will be published early in 1988 which will contain a complete and illustrated guide to all Benefits here and overseas. Everyday new Benefits are being added.

By the way, if you haven't joined as yet you can still do so before the 31st of December and benefit from the 50% discount. The discount is valid up to the end of this year. We even have a hamper with Dutch goodies to give away to one lucky applicant who subscribed after the 15th of November but before the 31st of December!

Hebben wij even twee drukke maanden achter de rug! De reacties overtroffen alle verwachtingen en de formulieren stroomden binnen vanuit het hele land. Iedere brief met het oktober poststempel nam automatisch deel aan de 'Early Bird' trekking. We hebben de sluitings datum zelfs verlengd met twee weken: wij waren tenslotte aan de late kant met de september uitgave. Mr Michiel Mulder uit Gepps Cross, S.A. was de winnaar van de reis naar Nederland. Van ons allemaal hier bij Vogelvlucht Benefits, wel gefeliciteerd. Onze hartelijke dank gaat ook naar die mensen die zich de extra moeite namen ideeën voor Vogelvlucht Benefits aan hun brieven toe te voegen. Alle begin is moeilijk maar met Uw hulp komen we er zeker. Uw bijdragen zijn enorm belangrijk voor het slagen van Vogelvlucht Benefits.

De meeste leden zullen nu wel de Vogelvlucht Benefits Australian Card ontvangen hebben, nog net op tijd voor de Kerst boodschappen. Alle leden ontvangen begin volgend jaar een zakboekje met een uitgebreide opgave van alle 'Benefits' in Australië en Nederland. Er komen er iedere dag meer bij. Mocht U nog niet ingeschreven hebben, dan kan dat nog met de speciale korting van 50% als U dat nog doet vóór de 31ste december.

We hebben zelfs nog een mand met Hollandse lekkernijen om weg te even aan iemand die na de 15de november heeft ingeschreven maar vóór de 31ste december lid wordt.





# WIN ONE OF 5 ALL-INCLUSIVE 'HOLLAND HOLIDAYS' FOR TWO

Every 3 months you have a chance to win:

- Return economy-class travel with KLM to Holland;
- First-class bungalow accommodation in a choice of locations throughout Holland for 18 nights;
- Free car or unlimited rail travel for 18 days;
- \$500 spending money to get you off to a flying start!

Or:

Use the tickets yourself and enjoy your 'Holland Holiday', or arrangements can be made with KLM to fly out two people of your choice from Holland to visit you. We will even give you the \$500 spending money on top of that! There are also many extra prizes to be won:

- A video recorder;
- Subscriptions to various Dutch publications;
- \$100 shopping voucher for a Dutch shop;
- Hindelooper tray;
- Crate of Heineken beer;
- KLM travel alarm clock;
- Solar calculator;
- Delft Blue ashtray.



Combine the Lotteries with the Benefits and what do you come up with for 1988? A host of possibilities to make 1988 a winning year for you! All that is left to say now is: If you haven't filled out your application form yet, do it now.

We wish you a Merry Christmas and a Happy New Year and we'll see you again in March.



## AT A GLANCE... VOGELVLUCHT BENEFITS IN 1988

### Australian Card

- Benefits that will really save you money;
- Special offers and events;
- Discounts on holidays in Australia and the Pacific;
- Discount on airtravel with KLM to bring friends and family out from Holland.



### International Card

- Free 'Welcome back to Holland' package;
- Your own 'home' away from home;
- Long-term car leasing;
- Discount on rail travel in Holland;
- Discounts on European tours and hotels.



**Subscribe for 1988 and you'll be able to enjoy all these 'Benefits' as well as automatic entry in all our 1988 Lotteries.**



# Vogelvlucht Benefits AUSTRALIAN CARD

Present this card at point of payment at any of the participating firms and you'll be entitled to your discount. For mail orders just quote your number. All very simple and discrete.

## SPECIAL OFFERS

### 25% off KLM Calendar

Get the year off to a flying start with a KLM Calendar for 1988 (two sizes). Your special price:

Large \$9  
Small \$7

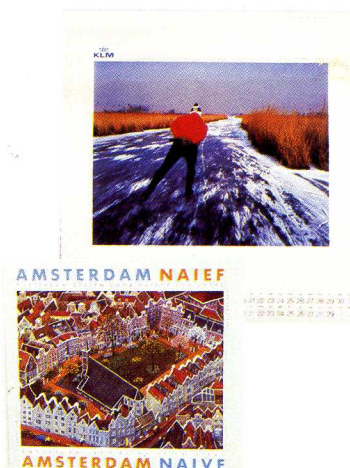
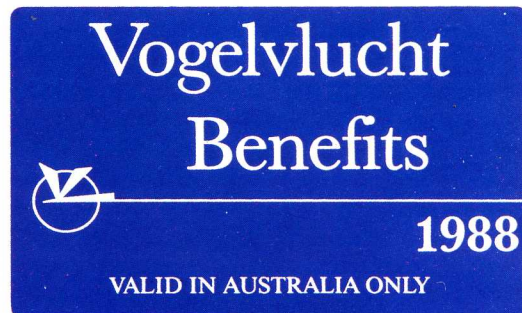
For mailorders \$2 extra. Send cheque or money order to: KLM, P.O. Box 4095, Sydney 2001.

Only 200 of each size, so be early!

### 25% off Amsterdam Naiëf 'Amsterdam seen by 'Naiëf' painters'

Just released. A beautifully illustrated book showing paintings of the most picturesque sights of Amsterdam. Bi-lingual text. Your special price: \$35 plus \$2 for postage.

Apply to Vogelvlucht Benefits, P.O. Box 4095, Sydney 2001.



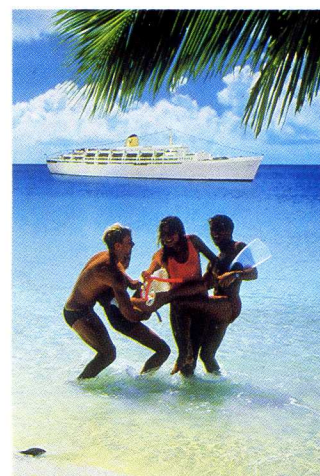
### Take a holiday with big savings courtesy of the Holland Gateway Agents

Enjoy a Sitmar Cruise and save up to \$300 on the following departures in 1988: 2, 15 and 23 March; 10 April; 16 and 27 July; 9 August, 1 September and 9 October.

Visit the exotic Ports of the Pacific. One price includes everything...your own floating hotel, all meals plus fabulous entertainment.

Also substantial savings on Club Mediterranee Holidays in Bali and Noumea or World Expeditions and Adventure Holidays in Australia, New Zealand and Asia.

See Australia with 5% savings on all Australian Airlines and Ansett Holiday Packages. Similar discounts off bus tours and day-trips in different States.





## 40 Hotels at your Service - Savings of up to \$30 a night

Great for business or personal travel.

Sydney: North Sydney Travelodge, normal price \$150, your price \$127;

Sydney: Boulevard, normal price \$200, your price \$170;

Canberra: City Travelodge, normal price \$120, your price \$90;

Perth: ParkRoyal, normal price \$118, your price \$100.30;

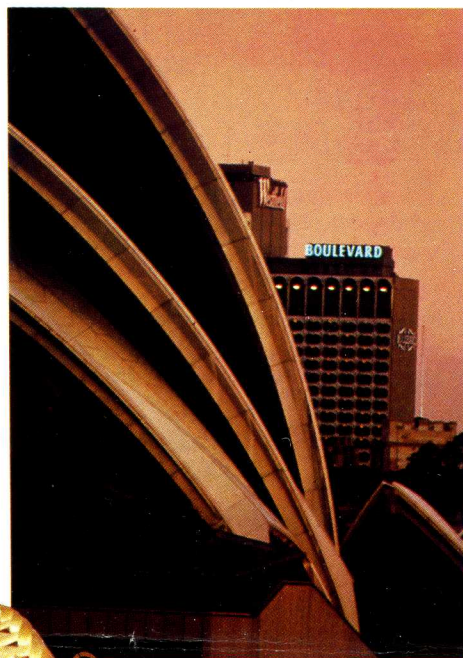
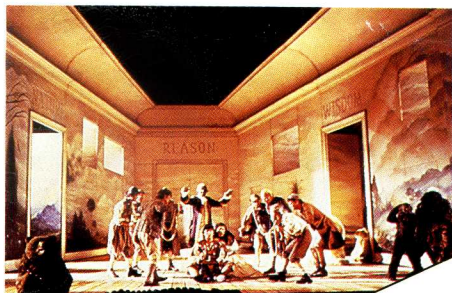
Adelaide: Parkview Travelodge, normal price \$65, your price \$55.25.

Savings all across Australia from Tasmania to Queensland, Western Australia to New South Wales at the Travelodge, ParkRoyal and Boulevard hotels.

## Visit the Opera - Save up to \$17 every time you attend

Performances in several cities around Australia.

Experience some of the most popular opera works ever written like 'Carmen', 'The Magic Flute', 'Salome', 'The Coronation of Poppea' and 'The Merry Widow'.



**Save on your Christmas shopping with your  
Vogelvlucht Benefits Card**

Discounts around Australia on Dutch food, wine, magazines, flowers, records, gifts, furniture, cars, restaurants...the list just goes on and on.





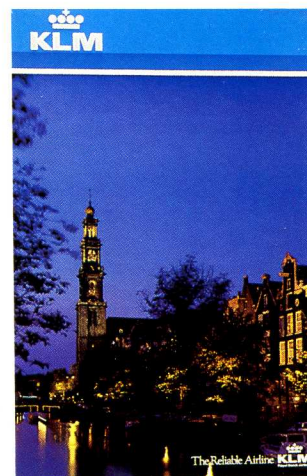
# Vogelvlucht Benefits INTERNATIONAL CARD

The Vogelvlucht Benefits International Card is especially designed to help you while you are in Holland. However, it is tied to KLM as our 'Preferred Carrier'.

You are required to fly at least one Intercontinental sector with KLM. When you have booked your flight just send us the details. We need to know your flight number, date of travel and the sector. We'll send you your Vogelvlucht Benefits International Card the moment we receive these details, and to get you in the right mood...a fun 'Welcome back to Holland' Package will be yours with our compliments. The International Card will be available from the 1st of January 1988.

## Free 'Welcome back to Holland' Package

- A map of Holland, we don't want you to get lost...it may have changed since you left!
- An umbrella, to be picked up at Schiphol (have you ever been to Holland and not needed one?);
- An adaptor also to be picked up at Schiphol (for those electrical appliances that suddenly don't fit the sockets anymore);
- A Heineken keyring for all those extra keys you'll need while you're away;
- Some stroopwafels for that first taste of Holland;
- 3 dubbeltjes voor de telefoon, to help renew old friendships.



## Children under 12 will also receive a package

- A travel game of Ludo (mens erger je niet);
- A KLM poster;
- KLM balloons.







### Your own 'Home' away from Home

Inexpensive family homes available in many locations in Holland.

Imagine living in a family house in Apeldoorn, Haarlem or Maastricht with your three children for only Dfl.300 per week, including gas and electricity.

Benefit from our unique service, we will help you arrange a house in Holland to suit your needs. Prices for weekly rental vary between Dfl.250 and Dfl.450, which represents about 30% of their true rental value.

Early bookings are essential.

**SPECIAL  
SERVICE FOR  
VOGELVLUCHT  
BENEFITS  
SUBSCRIBERS**

### Your own car in Holland?

Long-term rental is the answer: you can save as much as Dfl. 1000 over the normal rates.

VanWijk Car Rentals has the deal for you. Your own car in Holland! Special deals on longterm rentals. One month from only Dfl. 1200 including unlimited mileage, tax and insurance.

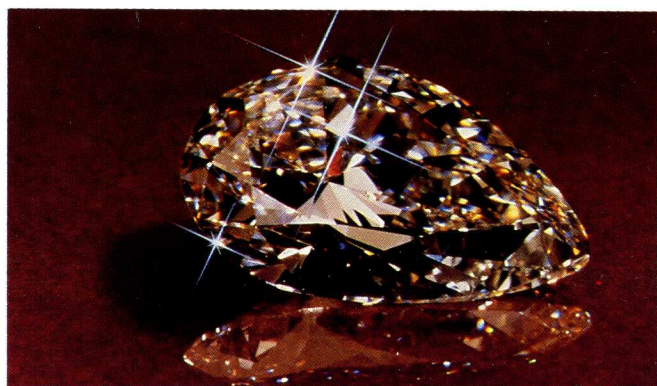
For a longer stay...lease a car for a minimum period of three months. Europcar from Dfl. 842 per month including 3,000 kms. free, all taxes and insurance. No hidden extras! Early bookings essential!



### Diamonds are a girl's best Friend

And even more so when they are bought tax-free AND with a 10% discount at van Moppes.

Uncut diamonds from US\$125 normal price, your special price US \$112.50.



### Already in Holland but ready to see more of Europe?

Choices galore!  
Choose from the on-the-spot bargains.  
Take your pick from the Melia Tours Brochures.

Save Dfl.384 for example on one of their European Round-ups. Visit Frankfurt, Lucerne, Venice, Rome, Florence, Nice, Barcelona, Lourdes, Bordeaux and Paris. Stay in first-class or superior tourist hotels. Your special price for this great tour is only Dfl.2176.

Or drop in at any of the Arke Reizen offices anywhere in Holland and look at the many different holidays they can arrange for you. Book a journey and Vogelvlucht Benefits will refund you 5% of your purchase price up to a maximum of Dfl.150.



### Don't want a car....take the train

Vogelvlucht Benefits coupons mean lots of savings...

1st class weekpass. Your special price Dfl.113.05 ... save Dfl. 48.45

2nd class weekpass. Your special price Dfl.76.65 ... save Dfl.32.85

1st class monthpass. Your special price Dfl.416.90 ... save Dfl.178.10

2nd class monthpass. Your special price Dfl.280 ... save Dfl.120



# VOGELVLUCHT BENEFITS SUBSCRIPTION FORM

For Office Use Only

Date Rec.

Nbr.

Dispatch

Mr/Mrs/Miss

Surname  Date of Birth

First Name  STD

Address  Telephone

Suburb  State  Postcode

Other members of your family, living in the same household wishing to subscribe:

Name	<input type="text"/>	Relationship	<input type="text"/>	Date of Birth	<input type="text"/>
Name	<input type="text"/>	Relationship	<input type="text"/>	Date of Birth	<input type="text"/>
Name	<input type="text"/>	Relationship	<input type="text"/>	Date of Birth	<input type="text"/>
Name	<input type="text"/>	Relationship	<input type="text"/>	Date of Birth	<input type="text"/>
Name	<input type="text"/>	Relationship	<input type="text"/>	Date of Birth	<input type="text"/>
Name	<input type="text"/>	Relationship	<input type="text"/>	Date of Birth	<input type="text"/>

In order to be eligible indicate your Dutch connection:

Born in Holland ☐ Born in Australia of Dutch parent(s) ☐ Other family members living in Holland: ☐

Other

Do you currently receive Vogelvlucht?

☐ YES ☐ NO

## Vogelvlucht Benefits Subscription Cost

### MEMBERSHIP COST

Single	\$12
Second person	\$9
Other members of the family living in the same household	\$7

### 50% DISCOUNT

on membership cost if you subscribe before 31 December 1987

### FORM OF PAYMENT

Cheque or Money Order made payable to Vogelvlucht Benefits.

### FORWARD TO:

Vogelvlucht Benefits  
GPO Box 4095  
SYDNEY NSW 2001

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Vogelvlucht Benefits is produced by Blue Bird Benefits Pty. Ltd., a non-profit making company, incorporated in New South Wales and having its registered office at Suite 302, 5 Elizabeth Street, Sydney 2000.

PLEASE NOTE that all prices and benefits quoted in Vogelvlucht Benefits are subject to change and while every care has been taken to ensure their accuracy, we cannot guarantee them. Prices should always be regarded as an indication only.

In order to qualify for an International Vogelvlucht Benefits Card, airtravel must include at least one long-haul sector on KLM between Australia and Europe.