

**INKLIJKE LUCHTVAART  
MAATSCHAPPIJ**



## It's KLM's 50th Anniversary. We thought you'd like to share a few happy memories.

We're celebrating. This year marks KLM's 50th anniversary. And, understandably, we're feeling just a tiny bit proud. Especially of our reputation. Of being the most reliable airline in the world.

Of course, we realise that a great deal of our success is due to you. Because without your support we simply wouldn't be able to provide the service we do today.

So we'd like to invite you to share our memories. In the form

of the three posters we've reproduced above. Colourful replicas of posters from our colourful past. They're a full 25½" x 40½" - ideal for framing.

These posters will be available from all KLM offices in early March. Priced at a nominal US\$ 1 per set or its equivalent in your currency. However, as only a limited number are being printed, we advise

you to reserve your set now.

Simply send your name and address to your nearest KLM office, marking the envelope "Poster Offer". Send no money. We will bill you later. Your posters will be mailed to you before the general release date.



ROYAL DUTCH AIRLINES